

Investment Opportunity: One-Stop Aesthetic & Wellness Clinic

Business Introduction

Project Oasis is an integrated aesthetic and wellness clinic located in a prime Bangkok district. Led by a co-founding dermatologist with over 18 years of experience, the business clearly delivers personalized aesthetic treatments (facial, hair, body) alongside wellness programs (IV therapy, detox, anti-aging). The clinic targets a specific niche of high-net-worth (HNW) individuals and medical tourists, delivering high-margin services with an average ticket size of THB 80,000 – 100,000 for international clients.

Over the past 7 years, the clinic has grown organically through strong word-of-mouth referrals, building a loyal base of approximately 100 ultra-high-net-worth clients with a **>50% repeat rate**. Growth has been driven by clinical excellence and strategic agency partnerships rather than aggressive advertising. The business currently operates at 50–60% capacity with a secured 3-year lease, proving its stability even with minimal marketing spend.

The founders seek a strategic partner to handle marketing and commercial expansion. While medical and operational excellence is established, current owners prefer clinical delivery over customer acquisition and geographic expansion. A buyer with marketing expertise can immediately deploy capital into filling existing capacity and scaling the proven model.

Transaction Overview

- **Asking Price:** THB 15 Million (for a majority stake, with founders retaining a negotiable 10–20% stake and committing to long-term management contracts.)
- **Including:**
 - **Operating Asset**
 - Full suite of medical devices and aesthetic equipment required for daily operations.
 - Clinic Operating License (valid until 2027) and Industry Awards.
 - Secured lease agreement (3 years remaining) in a premium location.
 - **Brand & Intangible Asset**
 - Exclusive customer database of ~100 HNW loyalists and active Medical Tourism agency contracts.
 - Documented service protocols, treatment methodologies, and SOPs.
 - Established brand reputation for medical excellence.

Key Highlights

Immediate Capacity-Driven Growth with No Incremental Capital

Current operations run at 50–60% utilization, providing headroom to scale revenue by 40–50% simply by filling existing slots. With fixed costs largely covered, incremental revenue will flow directly to margin uplift. 1H 2025 results already indicate improved profitability as capacity utilization increases. No new location, major equipment, or significant hiring is required in the near term.

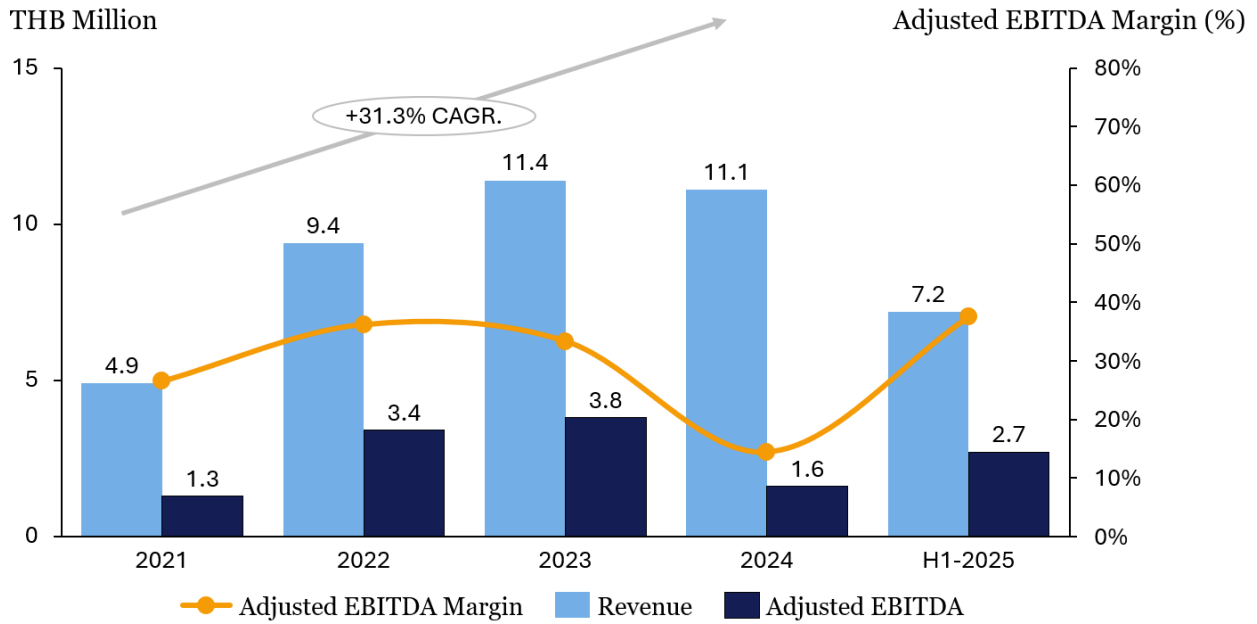
Plug-and-Play Access to Bangkok's Wealthiest Customer Base

The premium location provides immediate access to validated high-net-worth clients with low price sensitivity (>50% retention). Furthermore, the business is capitalizing on the strong 2024–2025 rebound in international traffic, with agency partners driving a fresh wave of medical tourists at THB 80,000 – 100,000 ticket sizes. The integrated model (aesthetics, wellness, retail products) successfully cross-sells these distinct client groups into recurring wellness subscribers, significantly increasing Lifetime Value (LTV).

De-Risked Transition with Founder Continuity

Both founders remain under long-term management contracts, significantly reducing transition risk. The Medical Director (18+ years exp) anchors clinical quality and client trust, while the GM handles operations and agency channels. This structure allows the buyer to focus purely on scaling marketing and commercial strategy while the founders preserve the premium positioning and day-to-day excellence.

Past Financial Performance



- **Note on Financials**

- **Performance & Drivers:** 2024 softened due to macro headwinds and lower visit frequency; H1 2025 rebounded on increased high-ticket international clientele.

Process Considerations

To proceed, interested parties should contact one of the representatives of Max Solutions listed below. Max Solutions will notify a limited number of parties (“Invited Parties”) that they have been invited to continue to work towards a transaction. After signing a non-disclosure agreement, Invited Parties will have the opportunity to conduct additional due diligence, including access to a data room containing business and legal information.

This overview may include certain forward-looking statements and estimates, which are based on assumptions by Project Oasis that may or may not prove to be correct, and the business contains various risks and uncertainties. Accordingly, there can be no assurances that such statements or estimates are accurate, and actual results may vary materially. This teaser is not, nor is it intended to be, an offer to purchase any assets of Project Oasis.

All communications regarding interest in this opportunity should be directed exclusively to Max Solutions at the contact details below, and we request that prospective buyers refrain from attempting to identify the entity herein referred to as Project Oasis or contacting the management or employees of Project Oasis directly.

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